



# **INVESTOR RELATIONS PRESENTATION**

TSX: IFA; OTC: IFABF

A preliminary prospectus (the "Preliminary Prospectus") containing important information relating to the securities described in this presentation (the "Investor Presentation") has been filed with the securities regulatory authorities in each province and territory of Canada (other than Quebec). A copy of the Preliminary Prospectus, and any amendment, is required to be delivered with this document. The Preliminary Prospectus is still subject to completion. There will not be any sale or any acceptance of an offer to buy the securities until a receipt for the final prospectus has been issued. This Investor Presentation does not provide full disclosure of all material facts relating to the securities offered. Investors should read the Preliminary Prospectus, the final prospectus and any amendment for disclosure of those facts, especially risk factors relating to the securities offered, before making an investment decision.

# DISCLAIMER

Included in this Investor Presentation is certain forward-looking information related to iFabric Corp. (the "Company"), as such term is defined under applicable Canadian securities laws. This information relates to future events or future performance and reflects management's expectations and assumptions regarding the growth, results of operations, performance and business prospects and opportunities of the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management of the Company and a number of assumptions that management believed were reasonable on the day such forward-looking information was presented. Refer, in particular, to the relevant sections of the Investor Presentation, the Prospectus and the documents incorporated by reference therein, for a discussion of certain assumptions management has made in presenting forward-looking information, which sections are incorporated by reference therein. In some cases, forward-looking information can be identified by terminology such as "may", "will", "should", "expect", "plan", "anticipate", "intend", "believe", "estimate", "predict", "potential", "continue" or the negative or grammatical variations of these terms or other similar expressions concerning matters that are not historical facts. In particular, information regarding the Company's future operating results and economic performance is forward-looking information. A number of factors could cause actual events or results to differ materially from the events and results discussed in the forward-looking information. See "Risk Factors" in the Preliminary Prospectus.

Forward-looking information relates to analyses and other information that are based on forecasts of future results, estimates of amounts not yet determinable and other uncertain events. Forward-looking information, by its nature, is based on assumptions, including those described below, and involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements to differ materially from those expressed in the forward-looking information. Any forecasts or forward-looking predictions or statements cannot be relied upon due to, among other things, changing external events and general uncertainties of the business. Results indicated in forward-looking information may differ materially from actual results for a number of reasons, including without limitation: completion of the Offering; the intended use of proceeds from the Offering; expectations regarding future revenues, earnings, capital expenditures and operating and other costs; business strategy and objectives; market trends; the sufficiency of cash and working capital for future operating activities; expectations for other economic, business, regulatory and/ or competitive factors related to the Company or the industries it competes in generally; anticipated production capacity; and other events or conditions that may occur in the future.

Investors are cautioned that forward-looking information is not based on historical facts but instead is based on reasonable assumptions and estimates of management of the Company at the time they were made and involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. Such factors include, among others, risks relating to competition; general economic conditions and consumer spending; reliance on key licensing and distribution agreements; economic dependence on key customers; dependence on key personnel; rapid technological advancements in the industry; the Company's ability to maintain proprietary protection of its intellectual property; future changes in government regulation, dependence on customer adoption; and the expected or potential impact of the novel coronavirus ("COVID-19") pandemic, as well as the risk factors described under the heading "Risk Factors" in the Preliminary Prospectus. Prospectuse purchasers are cautioned that the foregoing list is not exhaustive of all factors and assumptions which may have been used. Although the Company has attempted to identify important factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information and statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such information and statements. Accordingly, prospective purchasers should not place undue reliance on forward-looking information and statements, including the documents incorporated herein by reference, as statements containing forward-looking information and statements containing the vertex as develoted in such information and statements and should not be read as guarantees of future results, performance, achievements, prospects and opportunities.

All forward-looking information in this Investor Presentation, the Preliminary Prospectus and the documents incorporated by reference into the Preliminary Prospectus, is qualified by these cautionary statements. The forward-looking information is made only as of the date that such information is made, and is subject to change after such date. The Company disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events or otherwise, except as required under applicable securities regulations.

An investment in the Units (as defined in the Preliminary Prospectus) is highly speculative and involves a high degree of risk, and should only be made by persons who can afford the total loss of their investment. Investors should carefully consider the risk factors described in the Preliminary Prospectus before purchasing the Units. Prospective investors are advised to consult their legal counsel and other professional advisors in order to assess income tax, legal and other aspects of the investment. See "Forward-Looking Information" and "Risk Factors" in the Preliminary Prospectus.

Prospective purchasers should rely only on the information contained or incorporated by reference in the Preliminary Prospectus. The Company and the Underwriters (as defined in the Prospectus) have not authorized anyone to provide prospective purchasers with information different from that contained or incorporated by reference in the Preliminary Prospectus. The Underwriters are offering to sell and seeking offers to buy the Units only in jurisdictions where, and to persons to whom, offers and sales are lawfully permitted. Prospective purchasers should not assume that the information contained in the Preliminary Prospectus is accurate as of any date other than the date on the cover page of the Preliminary Prospectus.

Prospective purchasers are advised to consult their own tax advisors regarding the application of Canadian and U.S. federal income tax laws to their particular circumstances, as well as any other provincial, state, foreign and other tax consequences of acquiring, holding or disposing of the Units, including the Canadian federal income tax consequences applicable to a foreign controlled Canadian corporation that acquires the Units.

This Investor Presentation is qualified in its entirety by reference to, and must be read in conjunction with, the information contained in the Preliminary Prospectus. A prospective investor is not entitled to rely on parts of the information contained in this presentation to the exclusion of others.





# A CULTURE OF GLOBAL INNOVATION, EXCELLENCE & TECHNOLOGY

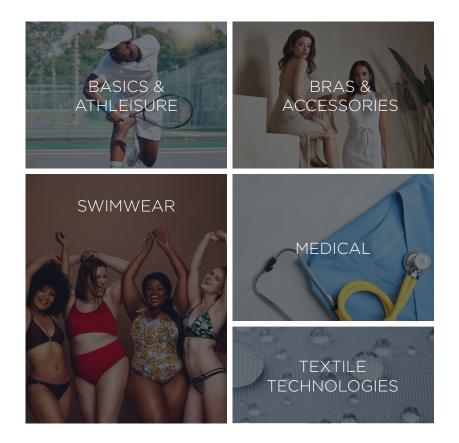
# IFABRIC CORPORATION VISION & MISSION

Since our beginning in 1985, our vision is to provide clients and consumers with the best products to create memorable and lasting brand loyalty. From revolutionary textile technologies, technical & design patents to on-trend designs and concepts, it is our mission to answer today's demand for innovative and forward thinking solutions and products. Our products and technologies cover a wide range of consumer markets such as athleisure, lifestyle, swimwear, healthcare, hospitality and military applications. iFabric Corporation operates in two divisions, Intelligent Fabric Technology North America (IFTNA) Inc. and Coconut Grove Intimates.



INTELLIGENT FABRIC TECHNOLOGIES NORTH AMERICA





OUR CORE VALUES





COLLABORATION

GROWTH

DRIVE



# LOCATIONS

**SALES &** 

# *<b>OTORONTO*

iFabric Corp Head Office 525 Denison Street, Unit #2 Markham, ON Canada L3R 1B8

### DISTRIBUTION 0

# TAIPE

Sales and Distribution 3F-13, 79 Hsin Tai Wu Rd., Sec. 1. His-chih District, New Taipei City, Taiwan, Republic of China

# **♀**KOBE

Sales and Distribution, Research and Development 1-14-310 Koyocho-Naka, Higashinada-Ku, Kobe, Hyogo 658-0032, Japan

0

# **P**HOUSTON

Sales and Distribution 7140 W. Sam Houston Parkway N. Houston TX 77040

### **SHANGHAI**

Sales and Distribution, Research and Development, Manufacturing 21F Jiulon Bldg., 188 Nandan Rd. (East). Shanghai 200030, P.R. China

### **9** DHAKA & COLOMBO Manufacturing, Sales and Distribution

OPENING Q1 2025

# **FACTORY LOCATIONS**



0 TAIWAN





9 VIETNAM

0

JORDAN MEXICO

0 SRI LANKA

0 BANGLADESH



# **COMPANY HIGHLIGHTS**

### **GROWING ENHANCED TEXTILE MARKET**

- 1) SMART TEXTILES: The Global Smart Textiles Market is projected to reach US\$13.6 Billion by 2027<sup>2</sup>.
- 2) ANTI-MICROBIAL: The Global Antimicrobial Textiles Market was estimated at US\$8.5 Billion<sup>1</sup> in 2020 and is projected to reach US\$11.5 Billion by 2027. Our flagship PROTX2®AV chemistry has been 3rd party certified tested against Influenza A&B, H1N1, MRSA, E. Coli, COVID-19, VRE, and Norovirus.
- 3) COOLING: The Global Cooling Textiles Market is projected to reach US\$3,400 Million by 2027<sup>3</sup>.

### **MAJOR BRAND NAME CUSTOMERS**

Under Armour, Lululemon, Walmart, Costco, Target, TUMI, The North Face, Roots, Hanes, Kohl's and Amazon are among top customers.

### INTELLIGENT FABRICS THAT ADDRESS UNMET CONSUMER AND MEDICAL NEEDS

Suite of proprietary chemical formulations that render any surface intelligent. Portfolio includes antimicrobials, sustainable water repellents, moisture wicking and UV protection technologies.

### SIGNIFICANT UPSIDE POTENTIAL WITH ADVANCED TECHNOLOGY CLAIMS

Expansion into new categories and entrenched core programs at major retailers.

### **MANAGEMENT ALIGNED**

Management ownership is 67%.



<sup>1</sup>https://www.researchandmarkets.com/reports/5029859/antimicrobial-textiles-global-market-trajectory?utm\_source=MC&utm\_medium=Email&utm\_code=mzr38yrl8&utm\_ss=17&utm\_campaign=1404873++Antimicrobial+Textiles++Glo bal+Market+Trajectory+%26+Analytics&utm\_exec=adke277mtd

<sup>2</sup> https://www.researchandmarkets.com/reports/5577956/smart-textiles-market-global-industry-trends#cat-pos-6

<sup>3</sup>https://www.researchandmarkets.com/reports/5305473/cooling-fabrics-market-research-report-by-type?utm\_source=MC&utm\_medium=Email&utm\_code=mzrlkwh6y&utm\_ss=38&utm\_campaign=1706418+++Cooling+Fabrics+Market+R esearch+Report+++Global+Forecast+to+2027+++Impact+of+Russia%2fUkraine+Conflict&utm\_exec=adke277mtd

# MAJOR BRAND PARTNERS



# SUSTAINABILITY & ETHICAL SOURCING INITIATIVES



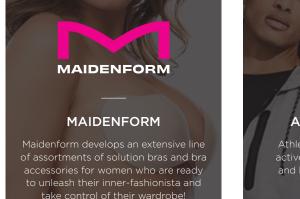


# **iFABRIC CORP.** LICENSED & **PRIVATE LABEL BRANDS**

iEdricCorp.#



cabin-meets-city style, made for your everyday adventures no matter where



### ATHLETIC WORKS

Athletic Works is an affordable activewear line for women, men and kids, exclusive to Walmart.

# George.

### GEORGE

George is an exclusive Walmart brand that offers affordable clothing for the whole family, from everyday basics to the latest spring clothes and summer fashion trends.

### **SIMON CHANG** SOLUTIONS

SIMON CHANG

A Canadian internationally renowned fashion designer who designs head-totoe clothing and accessories for women.

# **sunice**.

### SUNICE

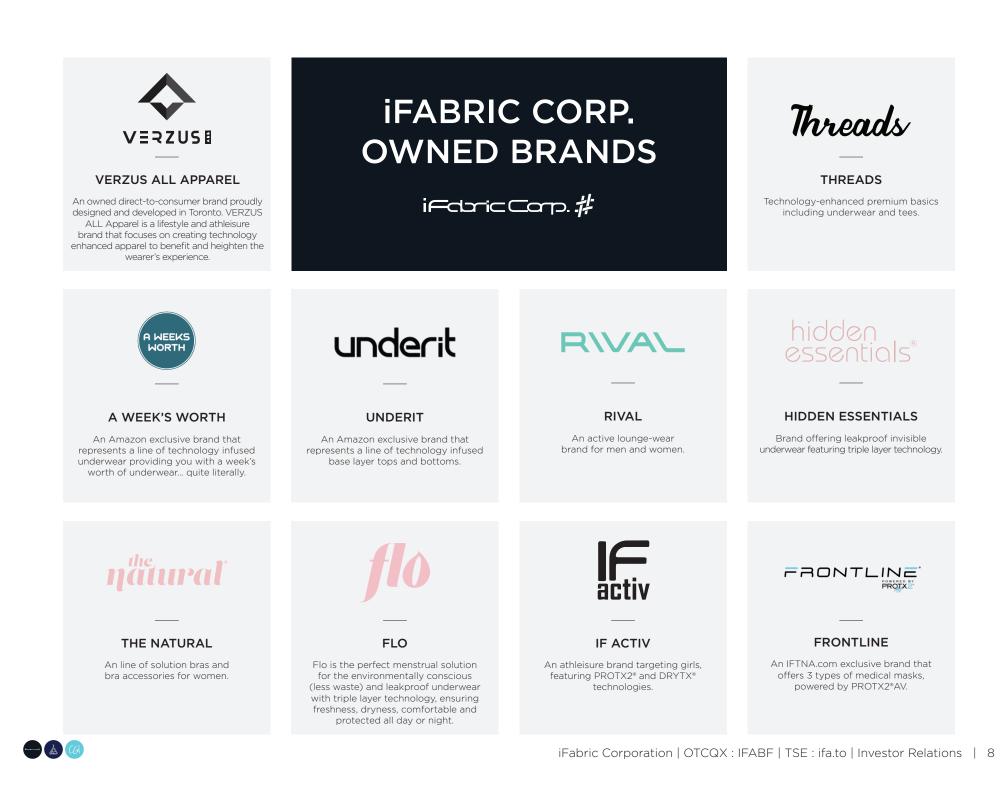
Scientific Innovation meets cuttingedge style with Sunice clothing for men and women.

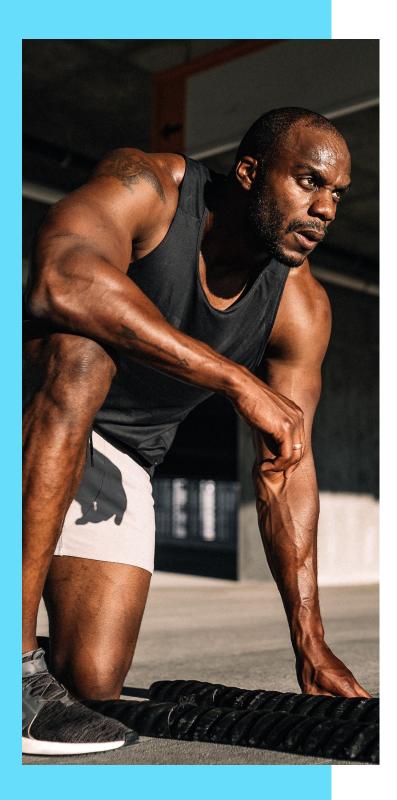
# undersummers

### UNDERSUMMERS

Undersummers has an extensive collection of underwear, slip shorts, clothing and more. Best known for their Shortlettes, a lingerie-inspired thigh chafing slip shorts made to protect your thighs all day and night.









# WE STAND FOR FORWARD-THINKING INNOVATION

# INTELLIGENT FABRIC TECHNOLOGIES N.A.

At IFTNA, our vision is to provide clients and consumers with the best products to create memorable and lasting brand loyalty. Starting with revolutionary textile technologies, technical & design patents to on-trend designs and concepts, it is our mission to answer today's demand for innovative and forward thinking solutions and products. Our products and technologies cover a wide range of consumer markets such as athleisure, lifestyle, swimwear, healthcare, hospitality and military applications. IFTNA develops, manufactures and sells technology solutions to 3rd party manufacturers, as well as, develops, designs and manufacturers all types of apparel with integrated technology under private label, license and in our owned brands.

### FEATURED ON

CNN

Forbes

FAST@MPANY

BUSINESS INSIDER VOGUE

# **OUR SERVICES**

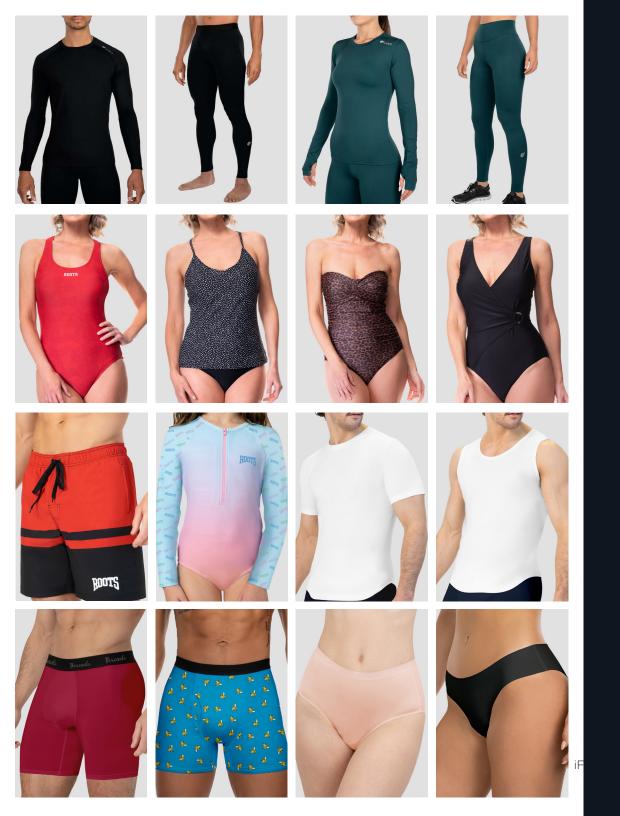
Beyond our technologies, our extensive understanding of consumer needs and market trends ensures you stay ahead of the game and are provided a tailored experience that suits your specific needs. We support you from concept to market launch and ongoing.



# **INNOVATIVE TECHNOLOGIES**

PROTX2°	Medical-grade antimicrobial & antibacterial agent	OMEGN	Accelerated recovery & relief from pain, stress & fatigue
PRQTX2°	Patent pending metal free medical grade antiviral, antibacterial & anti-odour agent	<b>D</b> ream Skin	Encourages a healthy & hydrated skin environment
	The alpha odour control & UV protector		Breakthrough moisture wicking technology
ECOPEL	Eco-friendly fluorine-free durable water repellent	ENGUARD MOSQUITO REPELLENT FABRIC	Robust & effective insect repellent
propel	Durable water & stain repellent	underCOVER	Repels sweat stains & wet patches
temp+×	Stay warmer in cooler environments	DRIFORCE	Enhances the evaporating drying rate on textiles
temp+×	Stay cool when you heat up	imprint	Moisture-wicking enhanced patterns
bio <i>t</i> x	Metal-free antimicrobial technology	fresh®	Revolutionary freshness
<b>A</b> POLLO	Neutralizes odours & maintains freshness	UVτx	Long-lasting sun protection





# OUR LINE OF PRODUCTS

Our collection boasts an extensive range of meticulously crafted garments, all made with premium luxe fabrics that exude elegance and comfort. What sets our clothing apart is the incorporation of cutting-edge textiles and technologies, specifically designed to empower the wearer to reach their full potential. Whether you're looking for activewear to enhance your workouts or sophisticated pieces for everyday wear, our clothing is tailored to elevate your experience and help you conquer any endeavor with confidence. Embrace the perfect fusion of fashion and function with our remarkable selection. Our current line of products are listed but not limited to the below:

- + Mens, Womens and Kids Base Layer
- + Mens, Womens and Kids Swimwear
- + Mens, Womens and Kids Tees and Tanks
- + Mens and Kids Underwear
- + Womens Leakproof and Seamless Underwear
- + Mens, Womens and Kids Athleisure

# OUR LINE OF PRODUCTS



### COCONUT GROVE INTIMATES

# AND SO IT BEGAN WITH OUR FIRST PATENTED ADHESIVE BRA...



### 25+ YEARS OF PROFITABILITY

Over 25 years of profitable operations with gross margins over 50%.



### PATENTS

Innovative registered patents as well as new patent pending products.

Coconut Grove Intimates has been supplying the fashion industry with a unique and superior intimate apparel collection for over 30 years. Our primary focus is on the Maidenform brand followed by private brand programs and our in house brands. At Coconut Grove Intimates we work with many well known global brands and retailers. Our partners look to us for innovation especially in Solution Bras and Bra Accessories where we feature our own patented designs. Our in house technical design team and sourcing team ensure we stay a step ahead in the marketplace.

### WHAT WE DO

Our goal has always been to develop a line of bras and bra accessories designed to make you look and feel your absolute best... in any outfit.

Our catalogue offers an extensive assortment of solution bras with a wide array of bra accessories for women who are ready to unleash their inner-fashionista and take control of their wardrobe!



# **OUR BEST SELLERS!**

An assortment of our best-selling fashion solutions.



M2239N Adhesive clip bra



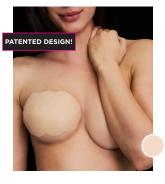
M2242N LACE UP ADHESIVE BRA



M2289N INVISIBLE ADHESIVE BRA



M2225N/M2228N COMBO WING BRA/ PUSH-UP COMBO WING BRA



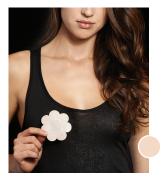
**M5555** BREAST LIFT



M5565 SILICONE BREAST LIFT



M5561 LIMITLESS BREAST TAPE - ROLL



**M5427** SATIN PETALS - 5 PAIRS



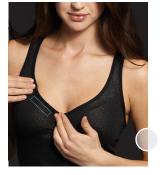
M4430/M5457 SILICONE NIPPLE COVERS / FULL FIGURE SILICONE NIPPLE COVERS



M5440 BRA STRAP HOLDER -ELASTIC



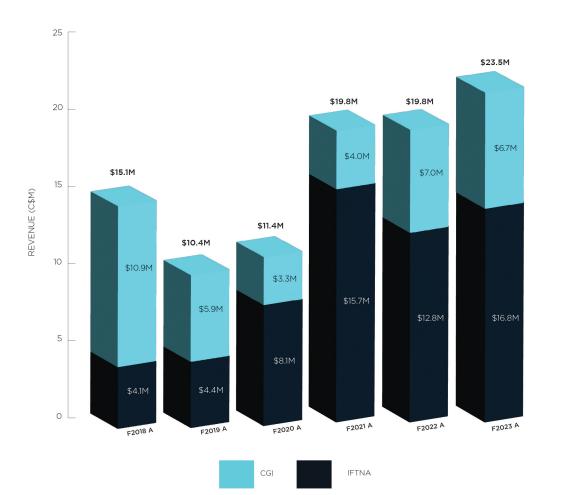
M4084M/M4085M/ M4086M/M4087M BRA EXTENDERS -2/3/4 HOOK



**M5281** REVEAL AND HOLD TAPE -DISPENSER



# FINANCIAL RESULTS



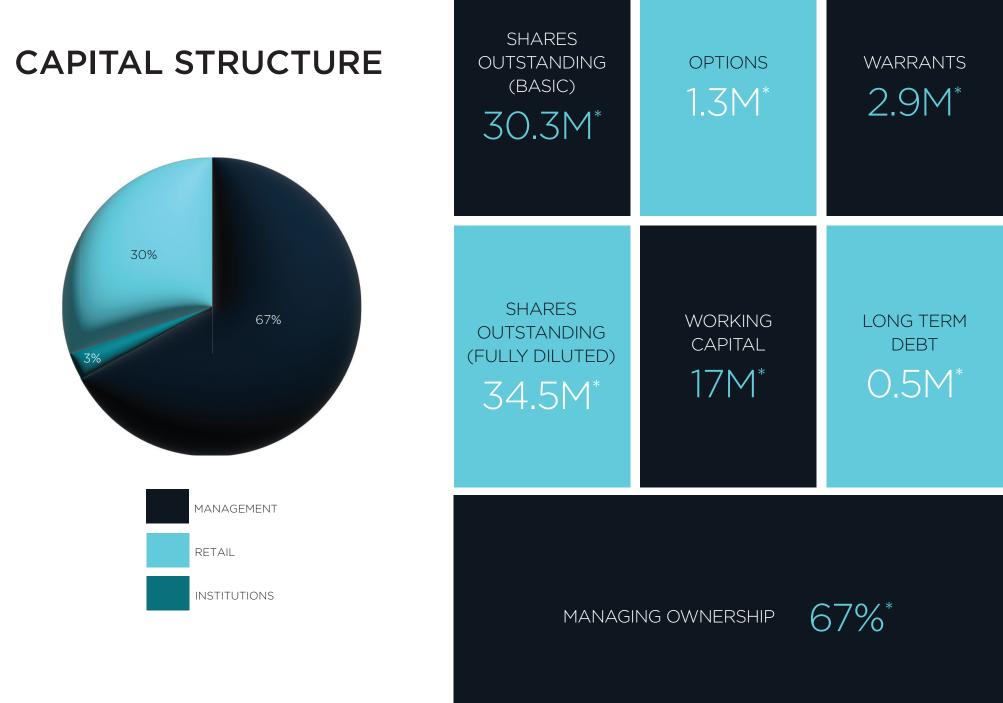
### FQ5\* 2023 HIGHLIGHTS (\$CAD) - OCT. 1 to DEC. 31, 2023

- Revenues increased 37%. \$6.8M compared to \$4.9M in FQ4 2022
- Gross profit decreased to 38% compared to 40% FQ4 2022, as a result of sales mix
- EBITDA of \$257, 458 versus \$189, 777 in FQ4 2022. An increase of 35%
- Strong working Capital position of \$16.5M

# 2023 FISCAL YEAR END HIGHLIGHTS (\$CAD) - JAN. 1 to DEC. 31, 2023

- Group total revenue \$23.5M compared to \$19.8M FY 2022, a 20% increase
- Revenue in the Intelligent Fabric's Division increased 31%, \$16.8M compared to 12.8M FY 2022
- EBITDA of \$257, 458 versus \$189, 777 in FQ4 2022. An increase of 35%
- Strong working Capital position of \$16.5M

\*Company changed fiscal year end to December 31.



(G) \*As of June 30, 2024.

iFabric Corporation | OTCQX : IFABF | TSE : ifa.to | Investor Relations | 17



# MANAGEMENT



Graduated from Philadelphia University with a BSC degree in textile marketing and management, and now has over 35 years of experience in product development and marketing. Hylton's creative ability has resulted in the development of many successful and patented products which are sold both in North America and internationally.

### GIANCARLO BEEVIS

Group Chief Operation Officer, President & Chief Executive Officer | IFTNA

A graduate with an Honours B.A. from York University, Giancarlo has been involved with the company for 15 years, contributing expert knowledge and is instrumental in the brand development of Intelligent Fabric Technologies North America. Giancarlo oversees the strategic direction of IFTNA and the development of products, brands and technologies.

HILTON PRICE Group Chief Financial Officer

A Chartered Professional Accountant with over 40 years of experience covering a variety of industries and business. Hilton has been involved in most elements of the group's strategic planning and isresponsible for financial oversight since the groups inception.

JASON GARAY Chief Science Officer | IFTNA

Mr. Garay is the VP of Analytics and Informatics at Cancer Care Ontario (CCO). Jason was previously the Director, Communicable Disease Prevention and Control at Public Health Ontario. He is an Adjunct Professor at the University of Toronto and holds an MHSc in Community Health and Epidemiology, a BASc in Occupational and Public Health, and a BSc (Honours) in Statistics and Psychology.

# **BOARD OF DIRECTORS**



### DR. MARK COCHRAN PhD | Chairman

Dr. Cochran is Executive Director of Johns Hopkins Medicine. His experience spans all levels of the drug discovery and development value chain, including operational and executive roles in the healthcare, venture capital, pharmaceutical, and biotech industries.



### HYLTON KARON

Mr. Karon is the Group President and CEO of iFabric Corp.



### RICHARD MACARY Director

Rich Macary is the current Chief Strategy Officer of Delos and former President of Delos Ventures. Rich spent the prior 20 years as a corporate consultant, advisor and analyst to both institutional and high-net-worth investors as well as a consultant, advisor, investor and board member to several public and private early to mid-stage companies.



**GIANCARLO BEEVIS** Director

Mr. Beevis is the COO of iFabric Corp, and the Presidentand CEO of IFTNA, a division of iFabric Corp.



# CAMERON GROOME

Cameron has served on the Microbix Board of Directors and Advisory Committee since 2012, and was appointed CEO in 2017. He has more than 25 years of experience in senior life sciences and finance roles and has been an executive, director, and advisor for public and private companies.



HILTON PRICE Director

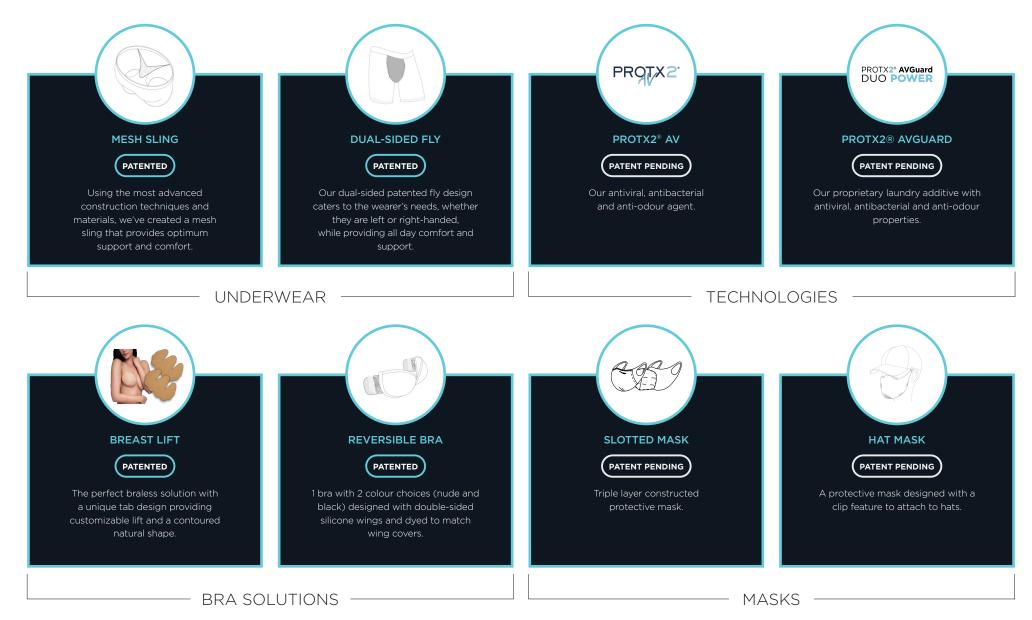
Mr. Price is the CFO of iFabric Corp



# APPENDIX

# PATENT PORTFOLIO

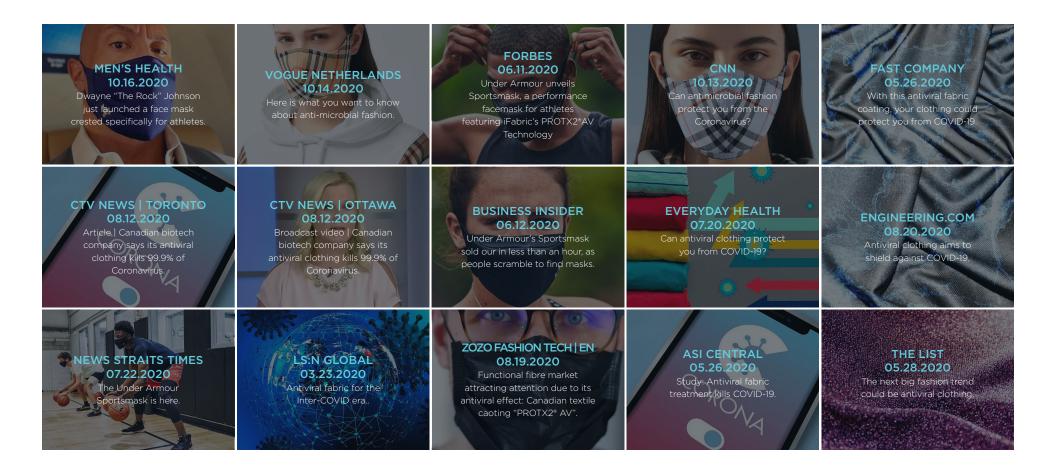
Our portfolio of innovative patents answer today's market trends.





# IN THE MEDIA

During the pandemic, consumers and industry leaders showed explosive interest for iFabric's innovative SARs CoV2 destroying technology PROTX2®AV sparking worldwide media coverage from some of the largestmedia outlets.





# **THANK YOU!**

### **HYLTON KARON**

### Group President & Chief Executive Officer

HyltonK@iFabricCorp.com 905.752.0566 x201

### HILTON PRICE Chief Financial Officer Hilton.Price@rogers.com 647.465.6161

### **GIANCARLO BEEVIS**

Chief Operating Officer | iFabric Corp President & Chief Executive Officer | IFTNA GC@ifabriccorp.com 905.752.0566 x202

Learn more at www.ifabriccorp.com or contact: E: info@ifabriccorp.com | T: 905.752.0566 for more information.

# TSX: IFA; OTC: IFABF

iFabric Corp has been developing applications for antibacterial and antiviral soft surface applications. We will be the world's first company with a 'kill' claim, opening the global medical and apparel markets to our class leading technologies.

February 1, 2022